

NATIONAL BID

BUSINESS IMPROVEMENT DISTRICTS
SURVEY 2017

283

Active BIDs
26 developing

25

New BIDs have
come into existence
since 2016

52

Successful ballots in
the past 12 months

24

DCLG BID Loan
Funds have been
awarded to date

BID BALLOTS AS OF AUGUST 2017

7.7%

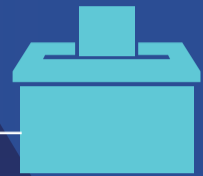
Unsuccessful BIDs

47.2%

Average BID Ballot Turnout

92.8%

Successful BIDs



LOCAL AUTHORITY

105 out of 126 BIDs had local authority representation on their boards.



PROPERTY OWNERS ON BOARDS

Of the 124 BIDs responding to this element of the survey, **75** reported having property owners involved in their boards.



LEVY RATES FOR ALL BIDs

BID Levy Rate	Number of BIDs	% of total
1%	70	26.92%
1.5%	72	27.69%
2%	22	8.46%
2%	4	1.54%
Banded	35	13.40%

INDUSTRIAL BIDs

LEVY INCOME FROM 26 WHO ANSWERED THIS Q:

£3,489,416

INDUSTRIAL BIDs TO DATE:

27

BIDs WITH LOCAL AUTHORITY REPRESENTATION:

13

BIDs WITH PROPERTY OWNERS ON THEIR BOARDS:

11

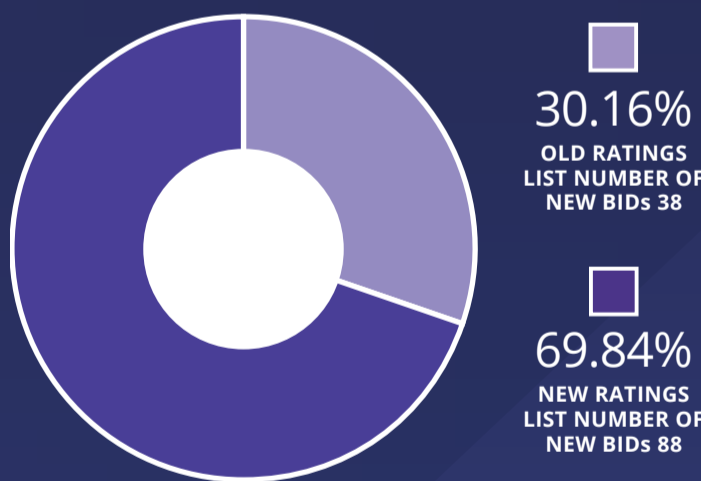
LEVY COLLECTION COST PER HEREDITAMENT

Levy collection costs per hereditament	£
Lowest	£0.44
Lower quartile	£13.40
Median	£20.51
Upper quartile	£28.41
Maximum	£103.05

THRESHOLD MEASURES

	Amount £
Lowest threshold	100
Lower quartile	5000
Median threshold	7500
Higher quartile	11812
Highest threshold	250000

REVALUATIONS OF BUSINESS RATES



STAFFING

70% BIDs operate with three or fewer full time staff

GENDER BALANCE

30% of BID board members are women

DIVERSITY BALANCE

2.0% BAME community

The majority of BIDs have below **408** hereditaments. From the analysed sample of **236**, the typical number of hereditaments falls between **263** and **578**, with **14** BIDs falling above **800** and eight with over **1,000** hereditaments. The total number of hereditaments across all BIDs in the survey is **106,262**; 36% growth from last year's survey.

MEASURES OF TOTAL BID FUNDING

	Levy income	Additional income	In-kind contributions	Inward Investment	Totals
Lowest	£22,000	£0	£4,500	£50,000	£76,500
Lower Quartile	£133,750	£2,000	£10,000	£88,400	£234,150
Median	£255,000	£24,100	£27,500	£350,000	£656,600
Mean	£384,507	£62,784	£23,391	£677,620	£1,148,303
Upper Quartile	£466,313	£79,840	£27,500	£350,000	£923,653
Highest	£3,800,000	£1,305,000	£203,000	£5,700,000	£11,008,000
Total	£99,971,741	£7,973,578	£912,266	£22,361,472	£131,219,057

POLICY

84%

of BIDs have baselines statements

15%

involved with neighbourhood planning

39%

involved with local economic partnerships

36%

involved with Destination Management Organisation