

CiBM schedule 2018

Day 1: 15/02/18 - 10am-4pm
Subject: Induction & principles of BIDs
Tutors: Paul Clement

Alumni Event 15/02/18
Inviting all CiBM graduates for an evening of networking and drinks

Day 2: 16/02/18 - 10am-4pm
Subject: BID regulations & policy
Tutor: Paul Clement

Day 3: 07/03/18 - 10am-4pm
Subject: BID governance, levy rules & finance
Tutor: Paul Clement

Day 4: 08/03/18 - 10am-4pm
Subject: Research methodologies / Studying existing BID projects
Tutor: Professor Christopher Turner & Claudio De Magalhaes

Day 5: 21/03/18 - 10am-4.30pm
Subject: BID Management - Marketing & Communications in BIDs / Contract Management & Operations
Tutors: Fiona Wright & Steve Sawyer

Day 6: 22/03/18 - 10am-4pm
Subject: BID Management - Employment law & Personnel issues
Tutor: Richard Stace

Day 7: 07/06/18 - 10am-4.30pm
Subject: Presentations practice day (rehearsal, training and tips)
Tutor: Chris Barnard

Day 8: 14/06/18
Subject: Presentations and assessment day

Graduation at the National BIDs Conference on 08/11/18

Days 1-8 take place in JLL, Warwick Street, Soho, London. Please contact Ben on 07803 847668 for further details and pricing. Bb members receive 25% off the CiBM qualification

